

Writeway Referral Program

Writeway®

Give your clients a place to continue the conversation.

Growth doesn't only happen during appointments. It happens in the days in between – when clients are processing a feeling, noticing a pattern or trying to make sense of what's on their mind.

Writeway is an approachable digital journalling platform that gives clients a private, low-pressure place to capture those thoughts and keep reflecting between sessions. Our Referral Program makes it easy to introduce Writeway when you think it could be a valuable tool.

A little more space between sessions.

Writeway combines guided journals, thoughtful prompts and open pages to help clients slow down, put thoughts into words and reflect at their own pace.

It's not a replacement for therapy or professional care; it's an additional, helpful resource you can offer alongside the work you're already doing.

For your clients

Give clients a little more space to reflect between sessions.

- Capture thoughts and feelings while they're fresh.
- Explore ideas from previous sessions at their own pace.
- Find a way to journal that works for them, without a rigid routine.
- Choose what, if anything, they'd like to share with you.

Note: The program intentionally keeps practitioner benefits non-monetary. Instead, participating practitioners receive unlimited access to Writeway and, when clients choose to share, a way to stay connected through shared journal access.

For your practise

Give the conversations you're already having somewhere to continue.

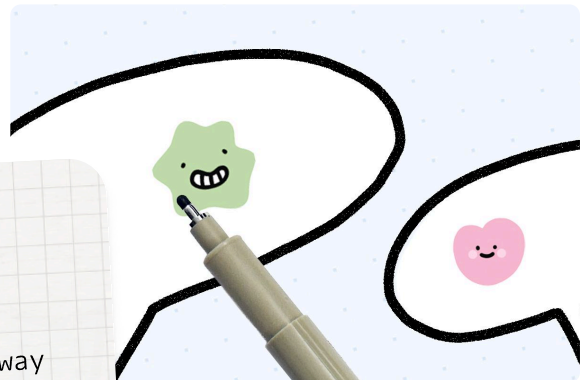
- Help clients arrive with thoughts, questions or experiences they want to discuss.
- Offer an approachable way to reflect on what comes up between appointments.
- Revisit selected journal entries together when a client chooses to share them.
- Introduce journalling when it feels appropriate, without adding another process to manage.



Simple to join. Simple to share.

1. Apply

Tell us a little about yourself, your practice and how you'd like to use Writeway with your clients. There's no cost to join.



2. Get your program toolkit

Once approved, you'll receive complimentary Writeway Premium access, your unique referral link and ready-to-share resources. Optional onboarding and direct support from the Writeway team are available whenever you need them.

3. Share when it's right

Introduce Writeway to clients who you think could benefit from journalling. They'll receive 500 Writeway credits when they sign up through your link, which they can use to personalize their journalling experience. Whether they share any of their writing with you is entirely up to them.

No commissions, referral quotas or additional program admin to manage.

Recommend it when it makes sense. Leave it when it doesn't.

Writeway isn't meant to be another requirement for you or your clients. It's an optional tool you can recommend when journalling feels like a useful complement to the work you're already doing.

There's no commission, and no expectation to recommend it to everyone. You decide when, how and to whom Writeway is a fit.



Ready to explore Writeway?

Join the Referral Program and give your clients
another way to make space for what matters
between sessions.

Apply to join

*Writeway supports personal writing and reflection. It is not a
replacement for therapy, medical care or crisis support.*

